

# Maiara & Maraísa

## 4K Cinematic Multi-Camera Production

Maiara & Maraísa's concert at Sagres Campo Pequeno was one of the largest 4K concert recordings ever made in Portugal. Combining high-energy performance with cutting-edge production, the event demanded seamless execution to capture every moment with cinematic clarity.

Digital Azul Live was responsible for the full audiovisual setup, deploying a sophisticated multi-camera system to ensure a polished, immersive experience. The team utilized 20 Sony 4K cameras, including the Sony FR7 PTZ, FX9, FX6, and FX3, delivering a broadcast that elevated the concert's visual storytelling.

## Capturing the Scale and Energy of a Live Music Event

Live music productions at this scale present significant technical and logistical challenges. Coordinating 20 Sony 4K cameras in real-time required precise synchronization to maintain consistent visual quality across multiple angles. The dynamic nature of the stage environment—rapid performer movements, fluctuating lighting conditions, and audience interactions—added another layer of complexity.

To achieve smooth motion capture without disrupting the performance, the team had to strategically position cranes, dolly tracks, and stabilizers. Finally, the production workflow needed to balance live capture with the demands of post-production, ensuring high-quality footage was seamlessly integrated into the final product.





## Leveraging Innovation for a Flawless Production

- **Comprehensive Camera Strategy** – A precise multi-camera setup using Sony's latest 4K technology ensured superior depth, colour accuracy, and cinematic quality.
- **Advanced Motion Systems** – The use of Ronin stabilizers, dolly tracks, and cranes enabled smooth, dynamic shots that enhanced the production's visual impact.
- **Seamless Live Coordination** – A dedicated team of camera operators, vision mixers, and technical directors worked in real-time to adapt to lighting changes, stage movement, and performance pacing.
- **Optimized Post-Production Readiness** – The meticulous setup and calibration of equipment ensured every shot was captured with precision, allowing for a smooth post-production workflow and final product refinement.

## Setting a New Standard for Concert Film Production

The successful recording of the Maiara & Maraísa concert at Sagres Campo Pequeno reinforced Digital Azul Live's reputation as a leader in high-end concert production. Sony 4K technology, expert cinematography and live multicam techniques together define 'Cinematic Multicam.' With this approach, we achieved a distinctive visual style that elevated the entire production.

"This 4K concert was an exciting opportunity for us to apply our cinematic multi-camera approach at a large scale," said João Tocha of Digital Azul. "With Sony's Full Frame cameras and careful coordination, we were able to capture every moment with precision, ensuring a high-quality final production."

Digital Azul Live continues to explore new ways to push the boundaries of live event production. This project demonstrated how the right technology and expertise can come together to deliver an unforgettable experience.